

EASTERN AREA AIM MEETING AGENDA

March 6, 2018

RUN WITH US!



8:00 – 9:00AM

REGISTRATION & CONTINENTAL BREAKFAST

9:00 AM

**RASCHELLE PARKER, A / AREA MARKETING MANAGER
RICHARD GEBBIE, INDUSTRY CO-CHAIR (FIRST-CLASS)
LISA WURMAN, INDUSTRY CO-CHAIR (STANDARD)
EDDIE MAYHEW, INDUSTRY CO-CHAIR (PERIODICAL)
WELCOME & OPENING REMARKS**

9:10 AM

**JOSHUA D. COLIN, PH.D.
VICE PRESIDENT, AREA OPERATIONS**

9:15 AM

**PRITHA MEHRA
VICE PRESIDENT, MAIL ENTRY AND PAYMENT TECHNOLOGY
KEYNOTE SPEAKER
MOVE UPDATE, SEAMLESS ONBOARDING, INFORMED DELIVERY**

10:30 AM

BREAK

10:45 AM

**JOSHUA D. COLIN, PH.D.
VICE PRESIDENT, AREA OPERATIONS
STATE OF THE AREA**

11:00AM

*JUDY DE TOROK, MANAGER, INDUSTRY ENGAGEMENT & OUTREACH
NPF*

11:20AM

*LISA WURMAN, INDUSTRY CO-CHAIR
AND
LINDSEY TAYLOR
A / MANAGER, INDUSTRY ENGAGEMENT & OUTREACH
MTAC UPDATE*

11:45 AM

*EDWARD MAYHEW
INDUSTRY CO-CHAIR (PERIODICALS)
PERIODICALS UPDATE*

12:00PM

*KRISTIN A. SEAVER, CHIEF INFORMATION OFFICER & EXECUTIVE VP
TECHNOLOGY & INNOVATION UPDATE 2018*

12:30 PM

*RASCHELLE PARKER, A / AREA MARKETING MANAGER, EASTERN AREA, POSTAL CO-CHAIR
RICHARD GEBBIE, INDUSTRY CO-CHAIR (FIRST-CLASS)
LISA WURMAN, INDUSTRY CO-CHAIR (STANDARD)
EDWARD MAYHEW, INDUSTRY CO-CHAIR (PERIODICALS)
WRAP UP/ADJOURN*

RUN WITH US!



***Thank you,
The United States Postal Service
Eastern Area Vice President
Dr. Joshua D. Colin, PH.D.***